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S603 Electronic Materials for Youth

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Where's Waldo: An OPAC Adventure



Make your own
Wenda (or Waldo)
avatar at
<http://www.findwaldo.com/avatar/>

When *Where's Waldo* was first published in the late 1980's, I was working as a coupon editor at the world headquarters for Entertainment Publications in Michigan. From my tiny, gray cubicle, I worked on nationwide accounts like Burger King, proofreading coupons to appear in all of the Entertainment books across the country. Desktop publishing was just being invented and we certainly didn't have it, yet, at Entertainment. Typesetting was done down the hall on special equipment.

When it was time for an edition to go to press, city editors would come to my desk, looking for their Burger King boards. Since sometimes they might have to wait for a

minute while I pulled a board out of a file (and I mean a REAL file from a drawer in a metal cabinet), I wanted my co-workers to be able to pass the time in an enjoyable way. I remember I had papered the walls of my cubicle with pages from *Where's Waldo*. I was the Burger King Girl in The Waldo Cube. I was easy to find in the office.

It's been over 20 years since Waldo was originally published. Where is he, now? I found him in the OPAC with a brand new computer software game. The Library of Congress doesn't have a copy. But, I located a few libraries that do. This tremor will explore Waldo's OPAC adventure.

According to [Amazon](#), *Where's Waldo? : The Fantastic Journey* was released as a video game on September 22, 2009. It is available for Nintendo DS, Wii and PC. To locate this title in library catalogs, I did an advanced search in [WorldCat](#), inputting **wheres waldo** as my keyword search term and

computer file as my format. WorldCat contains information on three additional Waldo software titles, but *Fantastic Journey* is by far the most recent. The others were released in 1991, 1995 and 1996. Since I knew I wanted to look at MARC records created under the 2005 update to the 2002 revision of AACR2, that left me with only *The Fantastic Journey*.

As Indiana University students, we are fortunate because we have the option of viewing WorldCat detail records. Instead of just going to www.worldcat.org, you can access WorldCat through the University Library's webpage for [IUPUI, Indiana and Other Libraries](#). Click on the **OCLC's WorldCat**

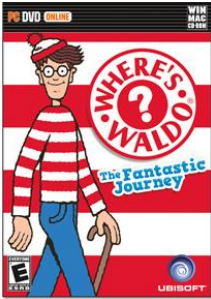
The screenshot shows the IUPUI University Library homepage. At the top left, the IUPUI logo and name are displayed. Below this is a large image of a library building with an American flag. To the right of the image is a navigation menu with 'Research' and 'Services' sections. The 'Research' section includes links for 'Find Articles & More', 'Find Books & More', 'Research a Topic', 'Information Literacy', and 'Digital Collections'. The 'Services' section includes links for 'Shelved Reserves', 'Ask a Computer Consultant', 'Interlibrary Loan', 'Faculty Support', and 'Also in the Library'. Below the navigation menu is a 'New Resource' section featuring a mobile phone icon and text about mobile access. Further down is a section titled 'IUPUI & Other Libraries' with a list of library collections. At the bottom of the page, there is a 'Public Libraries in Indiana Libraries Worldwide' section with a list of external library catalogs. Two red arrows with numbered boxes (1 and 2) point to the 'Public Libraries in Indiana Libraries Worldwide' section. Arrow 1 points to the top of the section, and arrow 2 points to the 'OCLC's WorldCat' entry in the list.

Public Libraries in Indiana Libraries Worldwide

- The European Library (Gateway to Europe's National Libraries)
- Karlsruhe Virtual Catalog (German and other foreign library catalogs)
- Library of Congress
 - Catalog
- Libweb (Library sites from more than 70 countries)
- OCLC's WorldCat (World's most comprehensive bibliography)
- University of Clermont-Ferrand Library

link which is almost at the bottom of the page. You will be prompted for your IU Network ID.

Unfortunately, you still won't be able to see the MARC records unless you have an OCLC signon to enter Staff View. But, the detail record is still helpful.



WorldCat Detailed Record for the PC version of *Fantastic Journey*

Database: WorldCat
Libraries worldwide that own item: 21
Title: Where's Waldo? the fantastic journey.
Corp Author(s): Ubi Soft Entertainment (Firm)
Publication: San Francisco, CA : Ubisoft,
Edition: WIN/Mac DVD ROM.
Year: 2009
Description: 1 computer optical disc : sd., col. ; 4 3/4 in. + Includes: booklet.
Language: English
Standard No: Other: 008888685661
SUBJECT(S)
Descriptor: Picture puzzles -- Computer games.
Voyages and travels -- Computer games.
Computer adventure games.
Genre/Form: Video games.
System Info: System requirements: Windows XP/Vista; Mac OS 10.5.; Windows XP/Vista; Mac; OS 10.5
Note(s): Title from disc surface./ Audience: ESRB rating: E (Everyone).
Other Titles: Where is Waldo?; Fantastic journey
Material Type: Computer game (cgm); Juvenile (no specific ages) (jau); CD for computer (cdc)
Document Type: Computer File
Entry: 20091013
Update: 20100319
Accession No: OCLC: 456259827
Provider: OCLC
Database: WorldCat

The screenshot shows the FirstSearch interface with the following details:

- Page title: WorldCat Detailed Record
- Search criteria: kw: wheres and kw: waldo and dt= "com". Record 4 of 9.
- Item title: **Where's Waldo?** the fantastic journey.
- Author: Ubi Soft Entertainment (Firm)
- Year: 2009
- Format: WIN/Mac DVD ROM.
- Language: English
- Material Type: Computer File : Game : Juvenile audience 1 computer optical disc : sd., col. ; 4 3/4 in. + booklet.
- Availability: Check the catalogs in your library. **Libraries worldwide that own item: 21**
- External Resources: [No JV Copy? Request Via JVLiad](#), [Find It @ NJPUJ](#), [Cite This Item](#)

A red box highlights the text: "If you click on **Libraries worldwide that own item**, you will get a hyperlinked list of library catalogs containing the item. Generally, at least some of those catalogs will allow you to view MARC records." A red arrow points from this box to the "Libraries worldwide that own item: 21" link in the screenshot.

The best part about WorldCat is the link to “**Libraries worldwide that own item**” illustrated on the previous page. This was very helpful in my particular case because the [Library of Congress](#), which allows open access to MARC records, doesn’t own the software for *Waldo’s Fantastic Journey*. So, I needed to find another source for MARC data. I found one close to home in Noblesville at the [Hamilton East Public Library](#).



Where's Waldo? [electronic resource] : the fantastic journey
 Ubi Soft Entertainment (Firm)
 000: : mmKa c
 001: : ocn456259827
 003: : OCoLC
 005: : 20100331113827.0
 : : 091013s2009 cau j g eng d
 007: : co cga---uuuuu
 010: : 00524993
 020: : |c19.99
 040: : SDE|cSDE|dGK8|dRZN
 024: 10 : 008888685661
 090: : CDROM #2716
 245: 00 : Where's Waldo?|h[electronic resource] :|bthe fantastic journey.
 246: 3 : Where is Waldo?
 246: 30 : Fantastic journey
 250: : WIN/Mac DVD ROM.
 260: : San Francisco, CA :|bUbisoft,|cc2009.
 300: : 1 computer optical disc :|bsd., col. ;|c4 3/4 in. + |e1 user's guide.
 500: : DVD-ROM
 538: : WINDOWS SYSTEMS REQUIREMENTS: Windows XP/Vista; 1 GHZ Athlon or Intel Pentium 3 processor or better (1.6 GHz Pentium 4 or Athlon recommended); 512 MB RAM (Windows XP) or 1 GB RAM (Vista); 128 MB DirectX 9.0c-compatible video card (256 MB recommended); DirectX 9.0c-compatible sound card; 1x DVD-ROM; 400 MB hard drive space.
 538: : MACINTOSH SYSTEM REQUIREMENTS: Mac OS 10.5 or higher; Intel 1.5 GHz ; 512 MB RAM (1 GB recommended); 1x DVD-ROM; 400 MB hard drive space.
 500: : Title from disc surface.
 521: 8 : ESRB rating: E (everyone) (animated blood, comic mischief)
 650: 0 : Waldo (Fictitious character : Handford)|vComputer games.
 650: 0 : Picture puzzles|vComputer games.
 650: 0 : Voyages and travels|vComputer games.
 650: 0 : Computer adventure games.
 655: 0 : Computer games.
 710: 2 : Ubi Soft Entertainment (Firm)
 : : 3
 596: : 1

What struck me immediately about the MARC record for software is that 020 field. Instead of listing an ISBN along with a price, it just lists the price. I hadn't given that much thought until now that software wouldn't have ISBNs. The identifier for this software goes in the 024 field, instead. On the 245 title statement, the subfield **[h[electronic resource]]** is used to identify the medium. The edition statement in the 250 which lists **WIN/Mac DVD ROM** doesn't look anything like an edition statement for a book which would ordinarily show something like **3rd ed.** Multiple 538 system detail notes are used, one for each operating system. The target audience 521 field indicates the ESRB rating, along with a disclaimer. The subject headings in the 650's include subfield **[v Computer games]**, as well as a separate 650 subject heading specifically for **Computer adventure games**. The cataloging class I took didn't delve into 655's, but according to OCLC's MARC input standards, 655's are used to indicate the "form, genre and/or physical characteristics of the materials being described." Hamilton East used a 655 to indicate **Computer games**.

If you are reading this and you have never taken cataloging or looked closely at a MARC record, do not worry. Cataloging is not hard. There are just a lot of rules. I took it on campus last semester and I found it to be rather comforting. There are rules for everything. To find out how MARC fields are used, you can look up OCLC's [MARC](#) input standards online.



For example, click on 2xx at the top to look up any of the 200's, then click on the field number on the left-hand column.

The screenshot shows the OCLC website interface. At the top, there is a search bar and navigation links. Below that, a horizontal menu contains 'WorldCat', 'Membership', 'Products and Services', and 'Research'. The '2xx' link in this menu is highlighted with a red box and an arrow. On the left side, a vertical list of MARC fields is shown, with '2xx Introduction' selected. The main content area displays the '2xx Introduction' text, which explains that the 20x-24x fields contain the title of the item and the variant and former titles that apply to that item. It also mentions that the 25x-28x fields are used for descriptive information about the item.

I wanted to look up a MARC record for this software from a different library. I visited the [Villa](#)

[Park Public Library](#) in Illinois.

Where's Waldo? [electronic resource (DVD-ROM)] : the fantastic journey.

01691nmm 2200385Ka 4500

001 ocn456259827

003 OCoLC

005 20100121104933.0

007 co cga|||||||

008 091013s2009 cau j g eng d

040 \$a SDE \$c SDE

020 \$c \$20.00

024 1 \$a 008888685661

028 50 \$a 685661-DVD \$b Ubisoft

049 \$a JOZA

245 00 \$a Where's Waldo? **\$h [electronic resource (DVD-ROM)]** : \$b the fantastic journey.

246 1 \$i At head of title: \$a Where's Waldo? : the fantastic journey

246 3 \$a Where is Waldo?

246 30 \$a Fantastic journey

250 \$a WIN/Mac DVD ROM.

260 \$a San Francisco, CA : \$b Ubisoft, \$c c2009.

300 \$a 1 computer optical disc : \$b sd., col. ; \$c 4 3/4 in. + \$e **booklet.**

538 \$a System requirements: Windows XP/Vista (only), 1 GHz AMD Athlon or Intel Pentium 3 or better, 512 MB RAM (Windows XP) and 1 GB RAM (Windows Vista), 400 MB hard drive space, 1x DVD-ROM, 128 MB DirectX9.0c-compatible video card and sound card, Windows compliant keyboard mouse.

538 \$a System requirements: Mac OS 10.5 or higher, Intel 1.5 GHz or higher, 512 MB RAM, 400 MB hard drive space, 1x DVD-ROM.

500 \$a Title from disc surface.

521 8 \$a ESRB rating: E (Everyone).

520 \$a Twelve worlds of oddities and adventures for players to search for hundreds of objects.

650 0 \$a Waldo (Fictitious character : Handford) **\$v Computer games.**

650 0 \$a Picture puzzles **\$v Juvenile software.**

650 0 \$a Voyages and travels **\$v Juvenile software.**


650 0 \$a Computer adventure games.

655 0 \$a Video games.

710 2 \$a Ubi Soft Entertainment (Firm)

994 \$a C0 \$b JOZ

596 \$a BLOOMINGDL STCHARLES VILLAPARK



Villa Park’s record differs somewhat from that of Hamilton East. There are slight wording differences in the 245, 300 and 538s. On the 521, Hamilton East adds a disclaimer about animated blood and comic mischief, but Villa Park records only the ESRB rating. Villa Park includes a brief summary in a 520, while Hamilton East did not. The form subdivision on the 650 is the most notable difference. Hamilton East uses **|v Computer games**, while Villa Park uses **|v Juvenile software**. Also of note, Villa Park’s 655 indicates **Video games** (like WorldCat) while Hamilton East uses **Computer games**, instead.

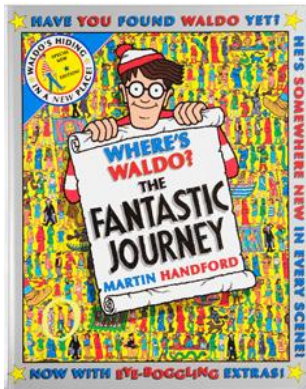
The [Monroe County Public Library](#) has a much different MARC record for this software. There’s only one 538 with abbreviated information about system requirements for both PC and Mac.

```
LDR      |nmm a22|Ka 4500
001      522517
005      20100202105750.0
007      co cga|
008      091013s2009 cau j g eng d
035      $a(OCOLC)ocn456259827
035      $a(OCOLC)456259827
035      $a520336
040      $aSDE$cSDE
245 00 $aWhere's Waldo?$h[electronic resource] :$bthe fantastic journey.
246 3    $aWhere is Waldo?
246 30 $aFantastic journey
250      $aWIN/Mac DVD ROM.
260      $aSan Francisco, CA :$bUbisoft,$cc2009.
300      $a1 computer optical disc :$bsd., col. ;$c4 3/4 in. +$ebooklet.
500      $aTitle from disc surface.
500      $aDVD-ROM
521 8    $aESRB rating: E (Everyone).
538      $aSystem requirements: Windows XP/Vista; Mac OS 10.5.
650 0    $aPicture puzzles$vComputer games.
650 0    $aVoyages and travels$vComputer games.
650 0    $aComputer adventure games.
655 0    $aVideo games.
710 2    $aUbi Soft Entertainment (Firm)
753      $cWindows XP/Vista
753      $aMac$cOS 10.5
999      $c0$g2$h2$i2$j2$&0
```



Instead, Monroe County includes two 753's which are System Details Access to Computer Files: one for PC and one for Mac. Still, the information is scanty and not nearly as helpful as that provided by the other two libraries since processor speed, RAM and hard drive space are not noted. But, it's interesting to point out that Monroe County's record is the one that most closely matches the information in the WorldCat detailed record on page 3 of my tremor.

For a MARC record for the book version of *Fantastic Journey*, I turned to the [Library of Congress](http://www.loc.gov).



```

LC Control No.: 97013735
LCCN Permalink: http://lccn.loc.gov/97013735
000 01292cam a2200301 a 450
001 1180029
005 20021021105646.0
008 970414s1997 maua c 000 1 eng
035 __ |9 (DLC) 97013735
906 __ |a 7 |b cbc |c orignew |d 1 |e ocip |f 19 |g y-gencatlg
925 0_ |a acquire |b 2 shelf copies |x policy default
955 __ |a pc17 to la00 04-14-97; lb13 04-15-97; lb09 04-17-97; lb05 04-18-97 |a
ps16 2002-10-11 bk rec'd, to CIP ver. |f lb05 2002-10-21 |g lb05 2002-10-21 to BCCD
010 __ |a 97013735
020 __ |a 0763603090 (hardcover : alk. paper)
040 __ |a DLC |c DLC |d DLC
042 __ |a lcac
050 00 |a PZ7.H1918 |b Whd 1997
082 00 |a [Fic] |2 21
100 1_ |a Handford, Martin.
240 10 |a Great Waldo search
245 10 |a Where's Waldo? : |b the fantastic journey / |c Martin Handford, [author
and illustrator].
250 __ |a 2nd U.S. ed.
260 __ |a Cambridge, MA : |b Candlewick Press, |c 1997.
300 __ |a 1 v. (unpaged) : |b col. ill. ; |c 31 cm.
520 __ |a The reader tries to follow Waldo as he embarks on a fantastic journey
among the Gobbling Gluttons, the Battling Monks, the Deep-sea Divers, the
Underground Hunters, and the Land of Waldos in search of a special scroll.
650 _1 |a Voyages and travels |x Fiction.
650 _1 |a Humorous stories.
650 _1 |a Picture puzzles.

```

I hadn't noticed that the software record didn't indicate an author until I looked at the 100 field on the MARC record for the book version. I had never thought about how the credit for software always goes to a firm, as opposed to a software engineer. It's also interesting that author Martin Handford didn't get

any kind of a 700 in the software record. The book's MARC record includes a uniform title in a 240 while the software records did not. What is most striking between the records for software and that of books is how much less information is actually needed to catalog a book: no system requirements, no rating and fewer notes. No wonder my introductory cataloging class focused exclusively on books.

I chose Hamilton East, Villa Park, Monroe County and the Library of Congress because all of those libraries allow the general public to access MARC records. Not all libraries do. Of the OPACs I checked, only the Library of Congress made MARC access obvious. [Monroe County](#) was also easy, if you click on **Librarian's View**. It's much more difficult at [Hamilton East](#). Here are the steps:

- After searching, click on **details**.
- Click on **Catalog Record**.
- Click on **Change Display** to the right of the first line of information.
- In the catalog display dialog box, change the following:
 - View of records: change to **All**.
 - Unformatted display: change to **Yes**.
 - Hit OK.
- Click on **Catalog Record** again.

[Villa Park](#) is similar to Hamilton East except the **Change Display** option is on the menu bar and the only thing to change in the catalog display dialog box is the unformatted display.

It should be noted that when I linked to other catalogs through WorldCat, sometimes the link didn't take me directly to the item, just the catalog. I found this to be the case with Hamilton East, which is currently still processing *Fantastic Journey*. To find my item by linking through WorldCat, I just repeated the search in Hamilton East's catalog. In the past, I have also found linking from WorldCat to other catalogs to be problematic with non-circulating titles in professional collections.

If anyone did the Software Evaluation Tremor 7.3, I'd be curious how *Where's Waldo?*: *The Fantastic Journey* for DS, Wii and PC measures up under professional scrutiny. [Amazon](#) reviewers thought the game was too easy. But, maybe that's because they're adults like me who are nostalgic for Waldo and want to find him for the first time all over again.



Waldo Fans! Have fun with royalty-free graphics like this one from <http://www.findwaldo.com/fankit/>

Works Cited

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